



PLEASANT VALLEY MIDDLE SCHOOL

2233 Route 115
Brodheadsville, PA 18322



Rocco T. Seiler
Principal

Josephine N. Fields
Assistant Principal

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Dear Parents/Guardians:

Beginning Thursday, November 15, our Student Government Association is sponsoring a *PVMS Diamonds Discount Book* sale to benefit Four Diamonds Mini-THON. The discount books are \$10 each and contain over \$75 worth of discounts at our local West End businesses. This is a great way for our school to support our local businesses, the businesses to support our school, and, as a community, support the efforts of Four Diamonds.

A Pre-order/Paid Sale register is attached for our students to record sales and confirm book delivery through December 14. *The Diamonds Discount Books* could make great "easy" gifts for the holidays for family and friends that live in the West End that could benefit from the generosity of our local businesses. All businesses that have coupons within the book are listed and we are hoping that the sale of these books can be a staple fund raising event for our Middle School to raise the donations desperately needed to support the research to fight childhood cancers.

Paid pre-orders can be submitted during the student lunches on November 21, 27 30 and December 3, 5, 7, 10, 12 and 14 and finally on December 17; whereby each student will receive their sold and paid for discount books for distribution.

INCENTIVES TO BE DISTRIBUTED AT THE CONCLUSION OF THE 'SELLING WINOW'

INDIVIDUAL BOOK SALES: For each individual book sold, up to four, the student will receive an "I am a Superhero" Participation Certificate.

TOTAL SALES - 5 BOOKS: Student will receive a (6) Participation Certificates.

TOTAL SALES - 6 BOOKS: Students will receive (6) Participation Certificates and their 2018 Mini-THON T-shirt.

TOP SELLER: A Grand Prize presentation will be made at our Mini-THON to the student who sells the most Diamonds Books.

One of the goals of our Mini-THON Committee is to give the students ownership and connection to the desired outcome of the Mini-THON. Any support and participation is greatly appreciated.

Rocco Seiler
Principal

Josephine Fields
Assistant Principal

Kathy Dekmar
PVMS SGA Faculty Advisor

The vision of the Pleasant Valley Middle School Community is to prepare all students for success in an ever changing world by providing multifaceted interdisciplinary instruction.

Excellence in Education: A Community Commitment

PVMS DIAMOND DISCOUNT BOOK SALES TALLY

STUDENT NAME _____ HR TEACHER _____

Supporting West End Businesses	# of coupons
DiMarco's Bakery	3
Polish Delight Deli	4
Holiday Hair Brodheadsville	3
GLO Tanning	3
KFC	3
Taco Bell	3
Spinelli's	4
Mike's Effort and Brodheadsville	4
The bagel Experience	4
Great Clips	4
Dominoes Effort	4
Pizza Hut Brodheadsville	4
Fred's Firewood	1
Personal Touch Cleaners	2
Juic'd Brodheadsville and Stroudsburg	2
DeeLynn's NY Italian Ice	4
Anytime Fitness	2
TOTAL COUPONS OFFERED FOR \$10.00	54

SALES REGISTER

Please neatly write the name of the person purchasing the Diamonds DISCOUNT BOOK and Payment. Checks can be made payable to "PVMS Student Activity Fund" Memo: Diamonds Discount Book

PRINT Purchaser's Name	Contact Phone Number	Payment: Please indicate "Cash" or "Check"	Book Received/ Date
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			
11.			
12.			
13.			
14.			
15.			

STUDENTS: Present this sales register with payment(s) each day you are picking up books on the Book Distribution dates during lunches: November 21, 27 30 and December 3, 5, 7, 10, 12 and 14 and December 17.