

Pleasant Valley School District
Brodheadsville, PA 18322

Sign Advertising Application

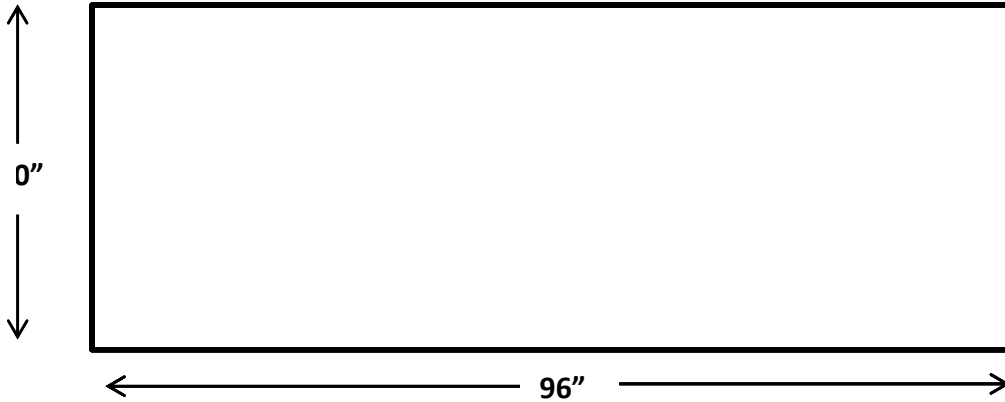
Applicant Name: _____

Company Name: _____

Address: _____

Daytime Phone #: _____

Evening Phone #: _____



Please choose a plan:

- Plan A (one year subscription) = \$350 + cost of sign (\$280 - \$450 range)
- Renewal Plan B (one year renewal) = \$350
- Renewal Plan C (three year renewal) = \$1,050

All signs must be approved by the school district. Payment for the space should be made payable to "Pleasant Valley School District." Payment for the sign will go directly to the sign company. All applications and Artwork Design or Attached Business Card should be submitted to the Jake Percey, Athletic/Activity Director, Pleasant Valley High School, 1671 Route 209, Brodheadsville, PA 18322. Please call the 570-402-1000 ext. 4101 if you have questions.

OFFICE USE ONLY

Plan Chosen: _____
Cost of Sign = _____
+Subscription Total = _____
Total Amount Due = _____

Date Sign Ordered: _____
Date Total Paid: _____
Date for Renewal: _____

Approved by Director of Athletics and Activities

Date Approved

Approved by Assistant to the Superintendent

Date Approved

**Pleasant Valley School District
Stadium Advertising Program
Guidelines and Requirements**

Applications for Advertising:

1. Applications to advertise will be received on a first come, first serve basis.
2. All sign advertisements must be approved by the Director of Athletics and the Assistant to the Superintendent.
3. The ordering of the signs will be facilitated by the District through "Hawk Signs"
4. Payment for the sign and placement subscription must accompany the application.

Signs:

1. Constructed signs will be owned by the advertiser and control of its location on the stadium fence will be at the discretion of the Pleasant Valley School District.
2. Any sign damaged due to no fault of the District will remain the responsibility of the owner for repair or replacement as determined by the Director of Athletics & Activities.
3. No personal signs will be permitted. All signs must be facilitated through the District and the Director of Athletics, and shall conform to the specifications set forth by the District.
4. All signs shall be developed with a 40" X 96" alumilite panel. The aluminum panels are pre-painted and the color can be selected from the available colors offered by "Hawk Signs"
5. The Director of Athletics and Maintenance Department will be solely responsible for the erection of the sign in the stadium along with its location.
6. All lettering, bordering, and colors are included in the price ranging from \$320 to \$380 depending on the sign artwork and logo design.
7. Final cost of the sign will be determined by "Hawk Signs"

Advertisement Standards:

No advertising will be permitted which –

- ✓ promotes hostility, disorder, or violence;
- ✓ attacks ethnic, racial, or religious groups;
- ✓ is libelous;
- ✓ inhibits the functioning of the school;
- ✓ promotes, favors, or opposes the candidacy of any candidate for election, or any public question submitted at any general, county, municipal, or school election; or
- ✓ promotes the use of drugs, alcohol, tobacco, or firearms;
- ✓ or advertises for a business who's primary business is the sale or use of alcohol, tobacco or firearms.

Proceeds:

All revenues collected through this advertising initiative will go to the Pleasant Valley School District. For signs that are sold by a student group there will be a 70% - 30% split - with 70% of the subscription fee going to the student group selling the advertisement.

Annual Advertising Fee: \$350.00 for one year (July 1 to June 30)